



Earth Environmental Foundation 地球環保基金 (EEF)

**Invitation: 2026 EEF Student Programs
Sichuan Study Tour 2026**

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EEF School ESG Ambassador Program 2026 (校園 ESG 大使計劃 2026)

“On behalf of the Earth Environmental Foundation (EEF), we are pleased to confirm that your school is qualified to nominate students for our two flagship 2026 programs.”

Programs:

- **2026 Summer EEF Western Sichuan Field Camp: *Resilience & Symbiosis***
- **School ESG Ambassador Program (SESGAP) – sesgap.eef.hk**

Note: Students may participate in both programs simultaneously.

PART 1: Sichuan Study Tour – Selection Essay

Shortlisted teams (max 5 students) and individual SESGAP candidates must submit a 600–800 word essay responding to:

Prompt: “*Why Horse Ecology matters with ESG (Environmental, Social, Governance)*”

Required components:

- **Definition: Describe *horse ecology* and its importance to environmental sustainability.**
- **Well-being: Explain how horse interactions or conservation affects human well-being (give one example).**
- **ESG Challenge: Identify one challenge in horse management or tourism and propose a practical solution for the Government or HK Jockey Club.**

- **Contribution: Describe how you will promote these values in your school and community.**

Evaluation Rubric:

- **Theme Understanding – 30%**
- **Critical Thinking – 30%**
- **Personal Reflection – 20%**
- **Writing Quality – 20%**
- **Deadline: Enrollment 18 May and Essay submission 25 May 2026**

PART 2: School ESG Ambassador (SESGAP)

- **Follow nomination procedures at sesgap.eef.hk.**
- **No additional essay required for Ambassador-only nomination.**
- **Candidates must complete a panel interview for approval.**

PART 3: Key Contacts & Next Steps

Submission: Send student essays as a single ZIP file (PDF preferred) to info.project@eef.hk.

Enquiries:

- **Email: info.project@eef.hk**
- **WhatsApp: +852 9603 0386 (Joseph) / +852 9565 2009 (Karen)**

Disclaimer: If the tour cannot proceed, EEF will arrange an alternative learning opportunity.

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15 April 2026