



## Earth Environmental Foundation 地球環保基金 (EEF)

**EEF School ESG Ambassador Program 2026 (校園 ESG 大使計劃 2026)  
Future Leaders for a Future Earth 「創造未來地球，由未來領袖開始」**

### **Subject: Invitation to 2026 EEF Student Program – Sichuan Study Tour & School ESG Ambassador (Qualified Schools Only)**

Dear School Program-in-Charge,

Congratulations! On behalf of the Earth Environmental Foundation (EEF), we are delighted to confirm that your school is qualified to participate in our two flagship 2026 student programmes, having previously taken part in EEF school activities. While the program timeline is coming close, you are kindly reminded to take time to nominate your outstanding students for the following 2 programs:

1. 2026 Summer EEF Western Sichuan Field Camp: Resilience & Symbiosis (Sichuan Study Tour)
2. School ESG Ambassador Program SESGAP (details: <https://sesgap.eef.hk/>)

As mentioned in our previous communication, both programs aim to cultivate environmental awareness, cultural resilience, and ESG leadership among Hong Kong and Macau students. Please note that students may participate in both programs simultaneously – nomination for the School ESG Ambassador is not affected by joining the Sichuan Study Tour, and vice versa.

#### Part 1: Sichuan Study Tour – Student Pre-Qualification Essay

Only shortlisted Teams (one team from each school, of a size not more than 5 students) as nominated by schools, are required to submit a written response (600–800 words) addressing the prompt below. This write-up helps us ensure participants are genuinely motivated and ready for the interdisciplinary, field-based learning experience.

## Student Writing Prompt:

“Why Horse Ecology matters with ESG (environmental, social, governance)”

1. Describe what ‘horse ecology’ means to you and why it matters in the context of environmental sustainability.
2. Explain how interactions with horses or knowledge of horse conservation can affect human well-being. Give at least one example (personal experience, observation, or a hypothetical scenario).
3. Identify one major ESG-related challenge associated with horse management, conservation, or horse tourism. For each challenge, propose a practical solution that the Government / HK Jockey Club can act on to balance environmental nurturing and social responsibility (including community benefits and animal welfare).
4. Conclude by describing how you, as a student, could contribute to improving horse ecology, promoting mental well-being through nature/animals, and upholding ESG principles in school and community during the tour and after home.

## Evaluation Rubric:

### Criteria Weight Description>

Understanding of theme 30% Accurate explanations of horse ecology, mental health links, and ESG concepts

Critical thinking & solutions 30% Realistic, creative solutions balancing environmental, social, and governance trade-offs

Personal reflection & relevance 20% Clear personal connection, motivation, or prior experience; plausible contribution plans

Writing quality 20% Clarity, organisation, grammar, and adherence to 600–800 word limit (word count to be shown in essay)

Deadline for enrollment: Monday 18 May 2026

Deadline for Submission of Student Essays:

All nominated student essays must be submitted by your school to EEF no later than Monday 25 May 2026. Late submissions may not be considered.

## Part 2: School ESG Ambassador – Parallel Nomination Reminder

We also remind you that your school may nominate students for the School ESG Ambassador Program SESGAP. This is a separate recognition and advanced learning program for individual students who demonstrate commitment to environmental, social, and governance values.

- Overlap permitted: Students joining the Sichuan Study Tour can also be nominated as School ESG Ambassadors. Participation in one does not disqualify them from the other.
- No additional essay required for ESG Ambassador nomination, whereas the selection is based on the result of a panel interview organized by EEF upon a successful nomination. **The nomination deadline has been extended to April 30** from April 25, 2026. Please refer to the website for more nomination details.

## Part 3: Key Contacts & Next Steps

1. Sichuan Study Tour essay submission – Please collect student essays and send them as a single ZIP file (PDFs preferred) to [info.project@eef.hk](mailto:info.project@eef.hk).
2. ESG Ambassador nomination – Follow the instructions at <https://sesgap.eef.hk/>.
3. For enquiries, please write to [info.project@eef.hk](mailto:info.project@eef.hk) or contact us at WhatsApp: +852-96030386 Joseph / +852-9565 2009 Karen.
4. For the Sichuan Study Tour application, students who successfully pass the essay stage will be invited to a panel interview for final eligibility. School ESG Ambassador candidates, likewise, as mentioned above, must complete an interview to be formally approved.

**Disclaimer:** Should the study tour be unable to take place for any reason, EEF will organise an alternative visit at their discretion, making sure everyone still has a valuable and enjoyable learning opportunity.

Thank you for your continued partnership with EEF. We look forward to these meaningful and exciting occasions of learning, resilience, and action.

Yours sincerely,

Dr. Joseph Tsui

Chairperson and CEO, EEF

2026 April 15



Earth Environmental Foundation 地球環保基金 (EEF)

## EEF School ESG Ambassador Program 2026 (校園 ESG 大使計劃 2026)

Future Leaders for a Future Earth 「創造未來地球，由未來領袖開始」

主旨：邀請參與 2026 年 EEF 學生計劃 - 四川跨學科研學營 及 校園 ESG 大使 (合資格學校專享)

親愛的學校活動負責老師：

恭喜貴校！EEF 非常高興地確認，由於 貴校之前曾參與過我們的校園活動，今年你們已被選中並獲邀參加我們 2026 年的兩大重點學生計劃：

1. **2026 Summer EEF Western Sichuan Field Camp: Resilience & Symbiosis (2026 地球環保基金川西“韌性與共生”跨學科研學營)**
2. **School ESG Ambassador Program SESGAP (詳情請參閱：<https://sesgap.eef.hk/>)**

正如之前向貴校發出的邀請函提及，此兩項計劃的設立均是為了培養香港與澳門學生的環保意識、文化韌性，以及 ESG 領導能力。學生可以同時參加兩項計劃，換言之，提名參加成為 School ESG Ambassador 的資格不會受參加四川研學營影響，反之亦然。由於時間上有點緊湊，煩請貴校把握時間，早日完成提名，俾使貴校的優秀學生均能為這兩項精彩計劃發光發熱。

---

### 第一部分：四川考察學習團 - 學生預備論文

每所學校可以提名一隊學生（最多 5 位）進入遴選，入圍隊伍需要提交一篇 600–800 字的文章，回應以下題目。這篇文章主要是讓我們了解同學的參與動機，以及是否準備好投入這次跨領域、實地經歷為主的學習體驗。

學生寫作題目：

「為何馬匹生態與 ESG (環境、社會、治理) 有關？Why Horse Ecology matters with ESG (environmental, social, governance)」

1. 請描述「馬匹生態 (horse ecology)」對你來說是什麼意思，以及它在環境永續方面為什麼重要。

2. 請說明與馬匹互動或認識馬匹保育，如何影響人的身心健康。請舉出至少一個例子（可以是親身經驗、觀察，或一個假設情境）。
3. 請找出一個與馬匹管理、保育或馬匹旅遊相關的主要 ESG 挑戰。針對這個挑戰，提出一個具體可行的解決方案，讓政府或香港賽馬會可以行動，平衡環境保護與社會責任（包括社區利益與動物福利）。
4. 最後，請總結作為學生的你，如何在考察學習團期間及回港後，為改善馬匹生態 (horse ecology)、透過自然／動物促進心理健康，以及在學校和社區中實踐 ESG 出一分力。

**評分標準：**

標準	比重	說明
對主題的理解	30%	準確解釋 horse ecology、心理健康關聯及 ESG 概念
批判思考與解決方案	30%	現實、有創意的方案，能平衡環境、社會與治理之間的取捨
個人反思與關聯性	20%	清晰的個人連結、動機或過去經驗；具體可行的貢獻計劃
寫作質素	20%	清晰、有條理、語法正確，並遵守 600–800 字限制（文章需標明字數）

**報名截止日期：2026 年 5 月 18 日(星期一)**

**學生論文提交截止日期：**

所有獲提名的學生論文，煩請 貴校於 2026 年 5 月 25 日（星期一）或之前向 EEF 提交。遲於截止日期可能無法受理。

**第二部分：School ESG Ambassador – 同步提名**

善意提醒一下， **School ESG Ambassador Program (SESGAP)** 是一項獨立的榮譽與進階學習的

計劃，專為對環境、社會及治理價值有承諾的學生而設。提名截止日期現已伸延至 2026 年 4 月 30 日。建議貴校 盡早向 EEF 提名, 以免向隅。

- **雙重參與**：參加四川考察學習團的同學，也可以同時被提名為 School ESG Ambassador。參加其中一項計劃不會影響參加另一項的資格。
- **School ESG Ambassador 提名不需提交論文**，成功提名後，遴選會基於 EEF 安排的面試結果。**提名截止日期已由 2026 年 4 月 25 日延長至 4 月 30 日**。更多提名細節請參考網站。

---

### 第三部分：聯絡人與下一步

1. **四川考察學習團論文提交** - 請收集學生論文，壓縮成一個 ZIP 檔案（建議用 PDF 格式）寄到 [info.project@eef.hk](mailto:info.project@eef.hk)。
2. **ESG Ambassador 提名** - 請依照 <https://sesgap.eef.hk/> 上的說明操作。
3. **任何問題** - 歡迎電郵 [info.project@eef.hk](mailto:info.project@eef.hk) 或 WhatsApp：+852-96030386（Joseph）/ +852-9565 2009（Karen）。
4. **關於四川考察學習團申請**：成功通過論文階段的同學，將獲邀參加面試，以決定最終名單。同樣地，School ESG Ambassador 的候選人也需要完成面試才能正式成為候選大使。

**免責聲明**：如果考察學習團因任何原因無法成行，EEF 會酌情安排替代活動，確保大家仍然有一個有價值又開心的學習機會。

感謝 貴校一直以來的支持。我們非常期待這次充滿意義又令人興奮的學習、韌性與行動之旅！

祝好，

Dr. Joseph Tsui  
Chairperson and CEO, EEF  
2026 年 4 月 15 日